



Individual Giving Survey 2014 Supplement 1

Employee volunteerism

Definitions

- Volunteering
 - Activities done out of your own free will without expecting financial payment to help others outside your household, family or relatives
 - May be formal through organisations (e.g. charities) or informal without going through any organisation
 - Excludes compulsory community work such as Community Involvement Programme (CIP) in schools (except where it exceeded the compulsory hours) and Corrective Work Order (CWO)
- Current volunteers
 - Individuals who had volunteered in the past 12 months
- Employees*
 - Full-time employed (normal work hours: 35 hours or more per week) OR
 - Part-time employed (normal work hours: less than 35 hours per week)
- Employed current volunteers
 - Employees who had volunteered in the past 12 months

*All employed respondents: n=968

Year shown refers to year of survey unless otherwise stated. Percentages shown are based on weighted data while the sample sizes shown refer to non-weighted sample count. All figures, including percentages, are estimates. Mean values may be affected by outliers. Percentages may not add up to 100% due to rounding or because multiple answers are allowed. All percentages are rounded from 2 decimal places.



EMPLOYEE VOLUNTEERISM OPPORTUNITY

Among employees who volunteered

1/3 volunteered through their employers

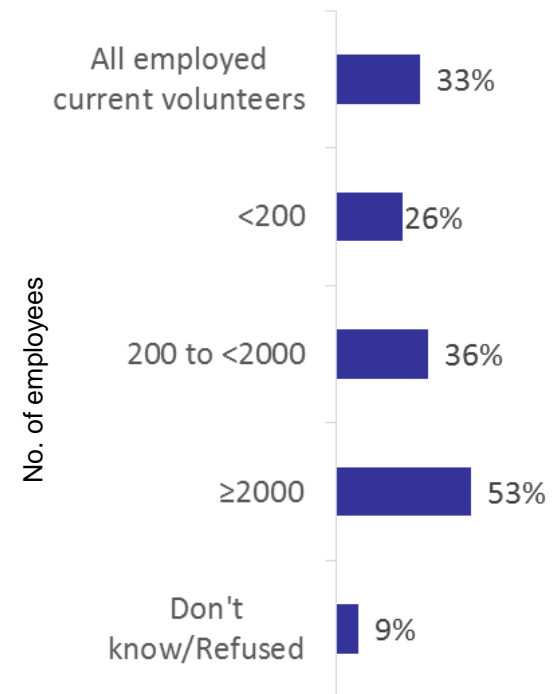
but, that means

2/3 did not volunteer through their employers

Base: all employed current volunteers

For example, among employees who volunteered and worked in companies with <200 employees, 26% volunteered through their employers

Incidence of current volunteers who volunteered through employer



Opportunity to grow employee volunteerism



1 in 5

employers organised
volunteer activities

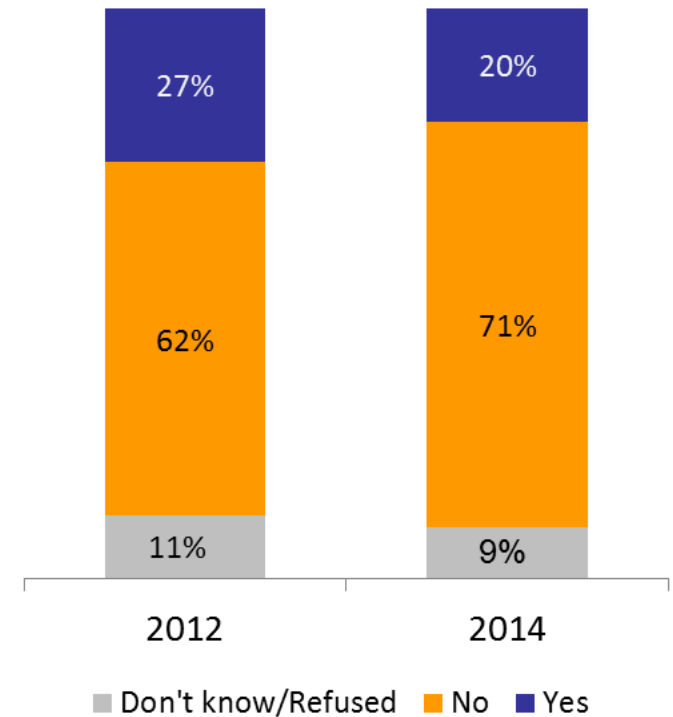
but

1 in 2

respondents expressed interest in
employer-organised volunteering




Base: all employed respondents

Whether employer has
organised volunteer activity
in past 12 months





What encouraged employee participation in volunteer activities

-  If bosses / colleagues were supportive
-  If there was paid time off to do so
-  If there was choice of volunteer activity

Top 3 factors
Base: all employed respondents